

EXPERIENCE**SapientRazorfish**

Lead IA, December '17 - February '18

Led design efforts on the McDonald's Apple Watch app proof of concept project which resulted in a multi-million dollar advertising/promotion partnership with Apple.

Hubitat Environmental

Head of Product, July '17 - October '17

Responsible for Hubitat's design processes including; services, communications, documentation, and UX/UI.

SilkRoad

Strategy Consultant, Center of Excellence, June '17 - July '17

Provided strategic consultation (product design and go to market strategy) for an upcoming platform launch.

GfK

Lead UX Specialist, February '17 - May '17

Worked on a corporate intranet redesign for Charter Communications and several other projects including Verizon's 'Juice' self-serve mobile app.

PwC

UX Manager, October '16 - Present

Align strategy and process across internal teams, offshore resources, and external vendors located around the world (Chicago, Seattle, Shanghai, Bangalore).

Fidelity Life Association

Lead UX Designer, February '16 - July '16

Worked on Call Center Agent UI redesign. Responsible for user research to produce user journeys, personas, and affinity maps along with tactical design (wireframes, prototypes, usability testing).

American Society for Clinical Pathology

Lead UX Designer, September '15 - January '16

Led efforts for website redesign, Single Sign-On, and mobile apps. Conducted user research and design reviews with key stakeholders.

American Medical Association

User Experience Architect, March '15 - August '15

Delivered an enterprise-wide site, application, and intranet redesign including a scalable component-based design language for a new CMS.

Exelon Energy

Lead UX Designer, February '15 - March '15

Worked on their intranet responsive redesign project which consolidated several business unit sites into a unified Sharepoint portal.

American Society for Clinical Pathology

Lead UX Designer, October '13 - November '14

Led several projects including redesigning the member portal, Online store, and numerous mobile apps. Conducted stakeholder interviews, user research, and usability testing sessions.

Intersog

Mobile Solutions Architect, May '13 - June '14

Responsible for drafting proposals, creating presentations and interactive prototypes for clients, and working with our offshore development team to ensure projects were delivered on time and met QA standards by creating implementation specifications, annotated wireframes, and utilizing JIRA for project management and issue tracking.

United Airlines

Freelance UXA, September '13 - October '13

Produced wireframes, artboards, and content strategy recommendations for the United Flying Together website and UROC flight operations portal. Succeeded in creating solutions that satisfied the objectives and requirements of several internal departments.

Ogilvy & Mather

UX Architect, April '13 - May '13

Worked on several projects for Fortune 500 brands including the Huggies mobile website, Stouffer's loyalty program, and the online communities for Ashford University.

Dynamite Data

Lead UX Designer, October '11 - November '12

Designed the 3rd generation of Channel Monitor eCommerce SaaS. Conducted user research including observation, interviews, surveys, and persona creation.

Scaled Dynamics

Director of User Experience, January '11 - April '12

Managed design, user research, and product development efforts. Managed a development team by planning sprints, backlogs, and holding scrum meetings.

Refined Pixel

Founder & Lead Web Designer/Developer, July '06 - December '10

Started a web development studio that catered to local businesses. Responsible for design, development, and maintaining client relationships.

EDUCATION**The Ohio State University - Columbus, OH**

Max M. Fisher College of Business

BSBA - Marketing and Logistics, June '06

Honors & Scholars, Center for Entrepreneurship, Buckeye Poker Club